

PRACTICE-A-THON PACKAGE FOR TEACHERS



BCRMTA
South Fraser Branch

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ABOUT THE PRACTICE-A-THON

Thank You for the Music Society and the South Fraser Branch Registered Music Teachers are excited to launch the first annual Practice-A-Thon to support music students and teachers in the Surrey School District. This year's Practice-A-Thon will take place January 15-28, 2018. Musicians (students) will register online with a commitment to practice for a specific amount of time over 14 days. Family and friends will be encouraged to sponsor students in order to raise funds with the goal of providing new acoustic, hybrid and stage pianos throughout the Surrey School District.

Why should I encourage my students to sign up?

❖ FUN – PRIZES – INCENTIVES – SUPPORT

- encourages practice and helps develop daily practice habits
- develop students' capacity to give back to the community
- **support music education in Surrey, with pledges raised going to support instrument purchases at Surrey School District, and initiatives of South Fraser Branch Registered Music Teachers**
- lots of exciting prizes for students and teachers
- showcase your students' talent and your studio: Studios that raise \$1,000+ or have 15+ students register will receive recognition on TYFTM's social media channels
- collaborate and grow our community – share our passion for music and all its benefits
- Practice-A-Thon dates selected to serve as a great motivator after the holiday break, and to help prepare students for the festival

Questions? If you require more information, please do not hesitate to contact us at tyfmsociety@gmail.com



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Step 1: SPREAD THE WORD!

Let your studio parents and students know about the upcoming Practice-A-Thon, and encourage them to get involved. **See page 3 for an email template** you can use to spread the word. We recommend sending an email ASAP to let people know the Practice-A-Thon is coming, and another email when online registration for students opens on Dec. 15.

Remember – the top fundraising studio will win the grand prize (trip to Tofino), so encourage your students to participate.

Step 2: REGISTER

We are challenging teachers to participate in the Practice-A-Thon too! Set an example for your students, and strengthen your own practice habits. Plus, every pledge is important to get you to that grand prize!

Registration for Team Captains (teachers) opens November 15. Registration for Musicians (students) opens December 15. Registration (for everyone) closes January 14, 2018.

Register online at www.raiseathon.ca/thankyouforthemusic

See page 4 for instructions for setting up your online profile.

- ****Please note: Instead of your address, enter your first and last name. Students will also be asked to enter their teacher's first and last name in the address section. ****
- **This will enable us to keep track of pledge totals for each studio.**

Step 3: COLLECT PLEDGES

See page 5 for an email template to request pledges from family and friends.

- You can start collecting pledges as soon as you register online.
- The easiest way to collect pledges is to have family and friends donate online through your online page.
- If you receive an offline (cash or cheque) donation, keep track with the pledge form provided, log in to your profile and add as an offline donation. Then, submit all offline donations to Thank You for the Music Society by cheque or e-transfer. Alternatively, you can make the donation to your page with your credit card.

Step 4: PRACTICE, AND ENCOURAGE YOUR STUDENTS TOO!

- Motivate your students to practice in fun and engaging ways, such as offering master classes, posting reminders on social media, and hosting fun competitions at your studio.
- Studios that raise \$1,000+ or have 15+ students participate will receive recognition on TYFTM's social media channels.
- Also, all Team Captains (teachers) will be entered into a prize draw.

If you have any questions, please contact us at tyftmsociety@gmail.com



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Use this e-mail template to let your studio parents and students know about the Practice-A-Thon. Feel free to make changes to suit your own personal style.

Dear Parents,

From January 15-28, 2018, music students will be invited to participate in a Practice-A-Thon fundraiser, organized by Thank You for the Music Society and the South Fraser Branch of the BC Registered Music Teachers' Association. Participating students will collect pledges and commit to practice for a specific amount of time over the two-week Practice-A-Thon. The majority of money raised through the fundraiser will go to the Surrey School District, to support the purchase of new acoustic, hybrid and stage pianos.

As a teacher, I am thrilled to be sharing this opportunity with you and truly hope your family decides to participate. The Practice-A-Thon is a wonderful way to strengthen students' practice habits, while also encouraging empathy and empowering them to make a difference in their community.

What is a Practice-A-Thon?

- ❖ Musicians (students) of all ages register online at www.raiseathon.ca/thankyouforthemusic
- ❖ **Pledge** → Ask family members, friends and the community to sponsor them
- ❖ **Practice** → Commit to reaching a reasonable practice goal over the two-week Practice-A-Thon
- ❖ **Prizes** → Win fabulous prizes and feel the accomplishment of reaching their practice goal, giving back to their community and supporting the arts

Important dates and details

- ❖ Online registration opens December 15, 2017
- ❖ Practice-A-Thon takes place January 15 – 28, 2018
- ❖ Deadline for donations is February 17, 2018

Let's have fun and make a difference in our music community!

Sincerely,

(insert name)

If you have any questions or require additional information, please contact Thank You for the Music Society at tyftmsociety@gmail.com

INSTRUCTIONS FOR SETTING UP YOUR ONLINE PROFILE



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Website

Instructions

Create A Profile

Account Login Details

Are you registering as Team ☐ No ☒ Yes

Username:

enter an anonymous nickname/codename. max i.e. 12 characters for username only. This nickname will appear in the "Top Fundraisers" area. Letters/Numbers only. Spaces and symbols can not be used.

Password:

letters and at least 1 number (8-16 characters long)

Email Address:

enter a valid email address, like user@domain.com

Profile Information

First Name:

enter your first name.

Last Name:

enter your last name

Fundraising Goal:

the dollar amount you hope to fundraise. eg. 100

About Your Goal:

maximum 500 characters!

Profile Picture

upload a picture to display on your profile. (.jpg, .png, .gif accepted. Maximum filesize: 2MB.)

Address

Address:

EG: 120 Avenue Road.

City:

Province/State:

Postal Code/Zip Code:

EG: N1R 1C1

Country:

Phone Number:

EG: 1-123-453-4343

Submit - Your Profile Link Will Be Emailed To You

Answer "NO" to Team

Pick a creative username

Write down your password and save it

Your email address

Enter your name here

The dollar amount you hope to fundraise

Write a few words about why you are joining the Practice-A-Thon.

Choose a picture for your profile

****Instead of your address, enter your first and last name here again. Your students will be asked to enter your name here as well – this will allow us to track totals by studio**

Enter your home city, and the remaining details of your home address

EMAIL TEMPLATE FOR PLEDGES



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Use this e-mail template to request donations from your family and friends. Feel free to make changes to suit your own personal style, and don't forget to delete the instructions in italics!

Dear family and friends,

My piano studio is participating in a Practice-A-Thon fundraiser, www.raiseathon.ca/thankyouforthemusic, organized by [Thank You for the Music Society](#) and the [South Fraser Branch of the B.C. Registered Music Teachers' Association](#). I am joining my students in collecting pledges and committing to practice every day over a two-week period.

I am passionate about the arts, and I want to inspire my students while giving back to a good cause. Money raised through the Practice-A-Thon will go towards purchasing new pianos for the Surrey School District.

Between January 15 and 28, I am committing to practice piano for _____ minutes (*your goal practice time*). My goal is to raise a total of \$_____, but I can only do this with your support!

- Option 1: You can choose to pledge an amount per minute of total practice over the two-week Practice-A-Thon. For example, if you pledge \$0.10/minute and I practice for a total of 300 minutes, your total pledge would be \$30.
- Option 2: You can choose to pledge a flat amount.

You can sponsor me by donating online at: _____ (*insert link to your online page*)

Online donations will be accepted until February 17, 2018.

Thank you so much for your time and consideration. I look forward to hearing from you.

_____ (*your name*)

PRACTICE-A-THON PLEDGE FORM – January 15-28, 2018



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Student Name: _____

Teacher Name: _____

#	Sponsor Name	Pledge Amount and Type of Pledge		Minutes Practiced	Total Pledge
E.g.	Ms. Music	\$ 0.10	<input checked="" type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation	300	\$30.00
1		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
2		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
3		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
4		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
5		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
6		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
7		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
8		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
9		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
10		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
11		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
12		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
13		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
14		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
15		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
16		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
17		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
18		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
19		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
20		\$	<input type="checkbox"/> Per Minute <input type="checkbox"/> Flat Donation		
Grand Total					



Thank you to our sponsors

PIANO TUNER
VANCOUVER
PIANOTUNERVANCOUVER.COM

PRACTICE-A-THON PRACTICE RECORD FORM



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My Practice Log: January 15 – 28

Student Name: _____

Teacher Name: _____

January 2018

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Weekly Total	Parent / Guardian Initial
15	16	17	18	19	20	21		
_____	_____	_____	_____	_____	_____	_____		
Minutes	Minutes	Minutes	Minutes	Minutes	Minutes	Minutes		
22	23	24	25	26	27	28		
_____	_____	_____	_____	_____	_____	_____		
Minutes	Minutes	Minutes	Minutes	Minutes	Minutes	Minutes		

TOTAL NUMBER OF MINUTES PRACTICED OVER 14 DAYS: _____